

What is claimed is:

- Sub 12
1. A method of communication comprising the steps of:
- (a) sending a signal from an information generator to a data transmission device;
  - (b) the data transmission device receiving the information, conducting the information to a processing station;
  - (c) the processing station receiving the information, formulating a message with an identification code, and conducting the message to a radio transmitter;
  - (d) the radio transmitter receiving the message and transmitting the message including the identification code in a transmission; and
  - (e) a receiver receiving the transmission, filtering the decoded transmission by comparing a programmed information code of the receiver with the identification code of the decoded transmission; and
  - (f) if the programmed information code corresponds with the identification code of the decoded transmission, the receiver utilizing at least a portion of the message.
2. The method of claim 1 further comprising the step of having a sensor provide an output to have the information generator generate the signal.
3. The method of claim 1 further comprising the steps of:
- (a) assigning a plurality of identification numbers with a plurality of physical locations;

- (b) programming a receiver with a first identification number corresponding to the first physical location;
  - (c) transmitting information relevant to at least one of the physical locations including the associated identification number as a portion of the information transmitted;
  - (d) if the associated identification number corresponds with the first identification number, indicating at least a portion of the transmitted information at the receiver.
4. The method of claim 1 wherein the identification code of the transmission contains at least a portion of a serial number of a particular receiver, and the utilization of at least a portion of the message includes performing a command within the receiver.
5. The method of claim 4 wherein at least one information code is added to the receiver.
6. The method of claim 4 wherein at least one information code is removed from the receiver.
7. The method of claim 5 wherein the at least one information code added is not accessible by the user of the receiver.
8. The method of claim 1 wherein the information generator further comprises a monitor which reviews weather information for a particular locality, and when information is provided concerning the particular locality, providing the information to a data transmitter.

9. The method of claim 1 wherein the information generator further comprises a monitor, and the method comprises the steps of reviewing an e-mail account with the monitor for new e-mails, and if a new e-mail is present, providing the signal to the data transmitter.
10. The method of claim 1 wherein the information code comprises at least one of an operator code and a PI code.
11. The method of claim 1 wherein the information code comprises a CAPCODE.
12. A method of communication comprising the steps of:
- (a) utilizing a sensor to evaluate a condition;
  - (b) when the sensor reports a first predetermined condition, sending a signal from an information generator to a data transmission device;
  - (c) when the data transmission device receives the information, conducting the information to a processing station;
  - (d) when the processing station receives the information, formulating a message with an identification code corresponding to the information generator, and conducting the message to a radio transmitter;
  - (e) the radio transmitter receiving the message and transmitting the message including the identification code in a transmission; and

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- (f) a receiver receiving the transmission, filtering the decoded transmission by comparing a programmed information code of the receiver with the identification code of the decoded transmission; and
  - (g) if the programmed information code corresponds with the identification code of the decoded transmission, indicating at least a portion of the message.
13. The method of claim 12 wherein the sensor is a water level sensor.
14. The method of claim 12 wherein the sensor is a fire alarm monitor.
15. The method of claim 12 wherein the fire alarm monitor includes a voice recognition system which compares ambient sound with a stored alarm signal and further comprising the steps of:
- (a) comparing the stored alarm signal with the ambient sound in a comparator of the voice recognition system.
  - (b) if the stored alarm signal corresponds with the ambient sound, activating a trigger.
16. The method of claim 15 wherein three trigger signals within a predetermined period of time activates an alarm output to report the first predetermined condition.
17. The method of claim 14 wherein the data transmission device comprises at least a telephone connection and the step of formulating a message further comprises assigning the

identification code based on the telephone number corresponding to the telephone of the data transmission device.

18. The method of claim 12 wherein the sensor is a school bus stop reporter having a counter.
19. A method of communication comprising the steps of:
  - (a) assigning a plurality of identification numbers with a plurality of physical locations;
  - (b) providing the identification numbers as associated with the physical locations;
  - (c) programming a receiver with a first identification numbers corresponding to the first physical location;
  - (d) transmitting information relevant to at least one of the physical locations including the associated identification number as a portion of the information transmitted;
  - (e) if the associated identification number corresponds with the first identification number, indicating at least a portion of the transmitted information at the receiver.
20. The method of claim 19 wherein at least some of the physical locations correspond to geographic areas.
21. The method of claim 19 wherein at least some of the physical locations correspond to road segments.

22. The method of claim 19 wherein the identification of at least a portion of the transmitted information comprises displaying traffic information relating to the first physical locations.

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